

# DIGITAL DESIGN PORTFOLIO

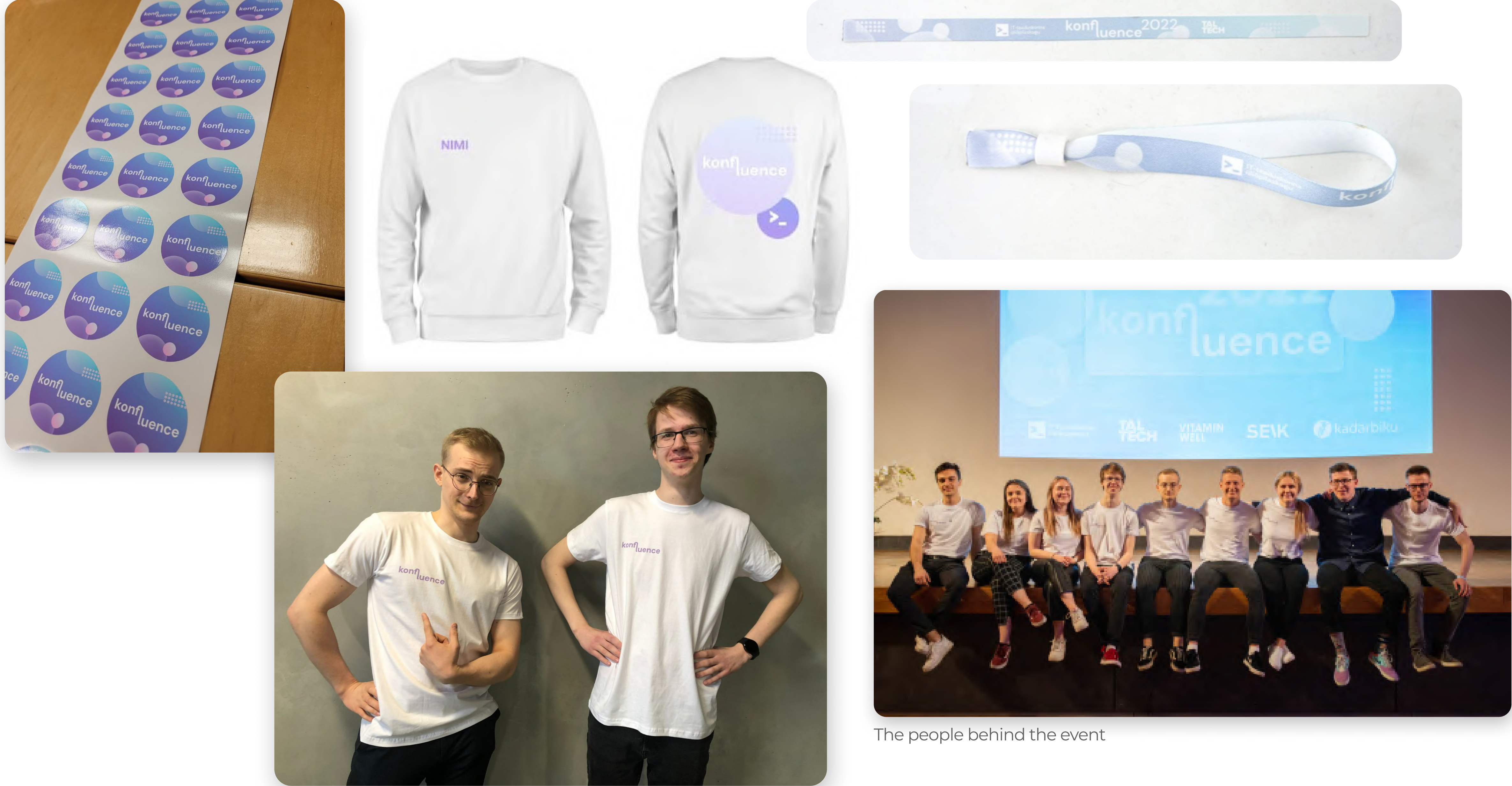
## Rebranding a front-end conference

My biggest project to date. I was tasked to come up with a fresh design for an existing conference series called **Konfluence**.

As with most events, I had to design everything by myself starting from stickers, slides, social media ads and everything in between. Event website - designed by me, developed by Germa Linder.



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## Merchandise for the IT student council

Every year we release new merch that all of our members can buy. We also gift them to speakers and guests at our events.

We also have our own mascot called Tux. As throughout the years he had kind of been forgotten, I wanted to bring him back to life through our designs.



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## IT-ametite päev - an event introducing different IT jobs

My very first design project. At the start I didn't even know what Adobe Illustrator or an SVG were.

Luckily I had a great mentor - Artjom Sarapov, who kept nagging over small details, which in hindsight were all very valuable lessons.



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## Technöö jooks - combining techno raves with long-distance running

An event very close to my heart as I am a big techno and music lover. This is one of our newest event series that we host with another student union.

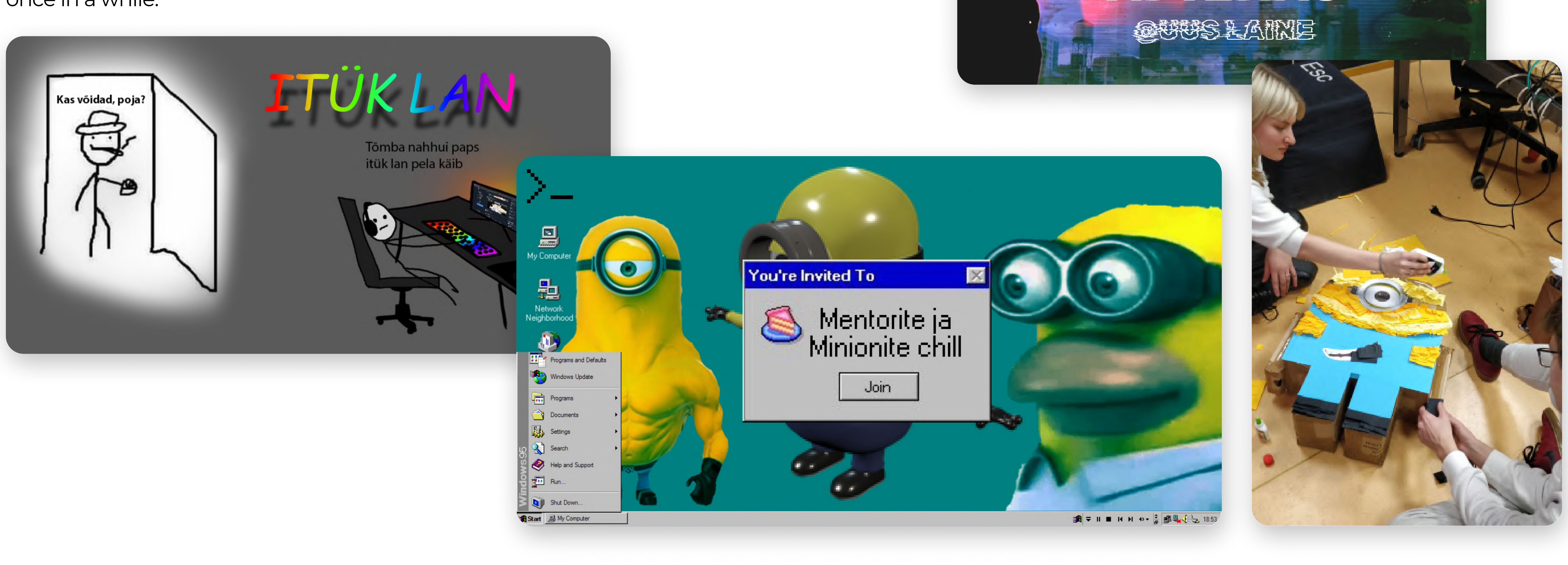


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## The fun stuff - some private event designs

We also have private events, which means there are no restrictions when it comes to designing. These events have been reminders to not take myself too seriously, to experiment with stuff and to just meme around and have fun every once in a while.

My favorite event has been the Mentors' and Minions' chill - an event where the newcomers get to hang with the old ITUK members. The hanging part led to a sinister joke that led to me making a minion piñata to hang from the ceiling. He is still a resident at our office to this day. :)



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